

SANTA BARBARA MUSEUM OF NATURAL HISTORY

2016
ANNUAL
REPORT





The Museum's year kicked off with a Museum birthday party celebrating a century of service and continued with activities throughout the year commemorating the Centennial. A *T. rex Named Sue* and *Butterflies Alive!* made for a blockbuster summer for members and visitors. Celebrating continued with the annual Mission Creek Gala, appropriately named the Big Bang Birthday Bash where \$500,000 was raised in support of the Museum and Sea Center's education programs. The Centennial year provided a wonderful backdrop for the community to demonstrate its incredible commitment and dedication to the Museum. Once again, the Sea Center saw record breaking attendance, welcoming over 100,000 visitors to this beautiful gem poised on Stearns Wharf atop the Santa Barbara Channel. Donations totaled \$4.6 million and our membership grew to its highest in decades – 6,191. In addition, Trustees and Campaign Chair Palmer Jackson, Jr. raised \$2.4 million to bring the total raised for the Centennial Campaign to \$15.7 million by yearend. Thank you to each and every member, patron and supporter for making 2016 the most successful year in the Museum's history.

Sincerely,

Luke J. Swetland
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2016 BY THE NUMBERS

Attendance

Main Campus: 123,473

Sea Center: 112,593

School Visits: 20,456

Total: 256,522

Volunteers

Museum main campus:

510 (32,503 hours)

Sea Center:

285 (14,000 hours)

Total hours: **46,503**

Full-time Staff Equivalent:

22

Membership

6,191



OUT OF THE BLUE!

How many total gallons does the Sea Center currently have in its tanks (includes storage & head tanks)?

5,000–5,500 gallons

How many live animals does the Sea Center have in its collections?

About 1000

How many animal species does the Sea Center have in its collections?

About 75

What individual animal has the Sea Center had here the longest?

Calico Bass

What is the turnover time for water to circulate through the Sea Center life support system?

**Approximately
100 minutes**

How many pounds of seafood does the Sea Center go through to feed the animals?

260 pounds per year

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GRATEFULLY ACKNOWLEDGES THE FOLLOWING
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During the summer of 2016, the Museum hosted two exhibits, *A T. rex Named Sue* and *Butterflies Alive!*. Thank you to the generous donors who helped make this possible.

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DCH Lexus of Santa Barbara
First Republic Bank

Alexander & Wayne
Alma Rosa Vineyard and Winery
Andrew Murray
Arthur Earl
Au Bon Climat
Babcock Winery
Barbareno
Beckman Vineyards
Bedford Winery and Vineyards
Benchmark
Blair Fox Cellars
Bob's Well Bread
Brander Vineyard
Brewer-Clifton
Brophy's
Buttonwood Farm, Winery & Vineyard
Byron
Ca Dario
Cambria Estate Vineyard & Winery
Cargasacchi/Pt Concepcion
Carr Winery
Casa Dumetz Wines
Cebada
Cinque Stelle Winery

Coffee Bean & Tea Leaf
CORE Winery
Consilience Wines
Country Catering
Crawford Family Wines
Daniel Gehrs Wines
Dierberg/Star Lane Vineyards
DePaola Vineyard
Duo Catering & Events
Epiphany Cellars
Falcone Vineyards
Farmer Boy Restaurant
Feliz Noche Cellars
Fess Parker
Finch and Fork
Flying Goat Cellars
Foxen Vineyard & Winery
FreezerMonkey
Gainey Vineyard
Grassini Family Vineyards and Winery
Gypsy Canyon Winery
Il Fustino
Industrial Eats
Jaffurs Wine Cellars
Jessica Foster Confections
Kalyra Winery
Jamie Slone Wines
Ken Brown Wines
Kenneth Volk Vineyards
Kita Wines
Koehler

Kunin Wines
LaFond Winery & Vineyard
Larner Vineyard & Winery
Longoria Winery
Mosby Wines
Melville Vineyards & Winery
Michael's Catering
Mr. E's Freeze
Mulberry Love
Municipal Wine Makers
Oreana Winery
Pacific Pickle Works
Palmina Wines
Qupé
Rancho Sisquoc Winery
Refugio Ranch
Santa Barbara Winery
Silver Wines
The Stonehouse at San Ysidro Ranch
Sunstone Winery
Tablas Creek Vineyard
Tatomer Wines
Tercero Wines
Toucan Wines
Transcendence Wines
Via Maestra
Whitcraft Winery
William James
The Willows
Zaca Mesa Winery



CENTENNIAL GALA

The Museum celebrated its centennial year at the annual Mission Creek Gala on March 3, 2016. Chair Emily Jones along with their extraordinary committee created a night to remember. The Big Bang Birthday Bash was a unique, once-in-a-lifetime fundraiser, raising more than \$500,000 for nature education programs for schoolchildren.

EARTH

Lyn and David Anderson
The Ann Jackson Family Foundation
Susie and Riley Bechtel
The Dreier Family
Elisabeth and Greg Fowler
Hutton Parker Foundation
Wood-Claeyssens Foundation

SEA

John and Bobbie Kinnear
Village Properties / Renee Grubb

ISLANDS

Wendy and Larry Barels
duo catering
Patty and John MacFarlane
- in honor of new Board President Bobbie Kinnear
Elizabeth McGovern / Nancy and Kevin O'Connor
Jillian and Peter Muller
Janet and Ed Sands / RORD FOUNDATION
Schacht Aslani Architects / Frank Schipper Construction Company / Ehlen Spiess & Haight Structural Engineers / Van Atta Associates
Landscape Architecture and Planning / Flowers & Associates

GEM

I.D.O. EVENTS, INC.
Montecito Bank & Trust
Penelope Wong and Tim Kochis

FOSSIL

AugustOne Foundation
Bernadette Bagley / Tracy and Eric Kanowsky
California Army National Guard
Bravo Company 1106 TASMG
Louise and Tim Casey
Carolyn Chandler
Nancy and Tom Crawford, Jr.
Beth and Dodd Geiger
S.R. Hogue & Co.
Emily and Blake Jones
Pam and JC Massar
Nanette and Henry Nevins
Alexander Power
Sandy and Paul Russell
Jean Schuyler
SMI Concepts, Inc.
Ben Sprague
Pam and Terrence Valeski
Venoco
Michelle and Stewart White / Jennie and Brett Grube

ELEMENT

Susan Bower
Stacey Byers and Luke Swetland
Hilary and Ned Doubleday
Nancyann and Bob Failing
Melissa Fassett
Elaine and Jerry Gibson
Jeff and Caroline Grange
Nancy and Karl Hutterer
Marne and Peter Kellogg
Kristin Klingbeil-Weis and Karl Weis
Pippa Hames-Knowlton and Chris Knowlton
Joan Kurze

Janet and John McCann
Jennifer and Patrick McCoy
Valerie and Bob Montgomery
Sheri and Jack Overall
Scott Newhall and Pauline Sattler
Dennis and Leslie Power
Heloise Power
Ginger Salazar and Brett Matthews
Peter Schuyler and Lisa Stratton
Judy and Jack Stapelmann
Meghan and Bob Stoll
Betsy and Chip Turner
Jill Vanderhoof
Jo Beth Van Gelderen
Brad Willis and Tony Pusathai

DONORS

Henry Chaney, Ph.D.
Au Bon Climat
Loren Booth
Cebada Vineyard
duo catering
Robin and Brian Kopeikin
Larner Vineyard & Winery
Sandra Lynn
Qupe
Village Properties
Whitcraft Winery
Crystal and Cliff Wyatt
- In honor of Emily Jones and Elisabeth Fowler
Zaca Mesa Winery

Invitations generously underwritten by Village Properties.
The Gala Bar generously underwritten by the Amazing Gala Committee.

2016 PROFESSIONAL STAFF



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Carolyn Morthole, President's Executive Assistant

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Tova Kirkley, Membership Assistant

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Gabriela Barragan, Graphic Designer

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Zakaria Dafaallah, Astronomy Assistant

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Kelley App, Manager

Alana Palau, Teen Programs Assistant

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Ron Skinner, MS, Community Education Manager

Jackie Hunt, M.A., Programs Coordinator, Sea Center

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Jesse Baker, Ph.D., Camps Coordinator

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Karleen Cowan, School and Teacher Services Assistant

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Travis King, School and Teacher Services Specialist

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Christine Melvin, Nature Collection Librarian

Sarah Todd, School & Teacher Services Coordinator

Steve Keller, School & Teacher Services Coordinator

Nature Education

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Francisco Lopez, Exhibits Coordinator

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Tony Mangini, Exhibits Technician

Jeremiah Campbell, Exhibits Technician

Michael Carpenter, Exhibits Technician

Ryder Sturt, Exhibits Technician

Nicholas Coroneos, Exhibits Technician

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Kevin Genovese, Facilities Manager

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Robert Simon, Custodian/Maintenance Technician

Sal Reyes, Custodian

Jacques Bekker, Evening Custodian

Claudio Vasquez, Evening Custodian

Isaac Ortega, Evening Custodian

Barbara Barker, Project Manager, Master Planning

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Lili Talkin, Visitor Services

Kayla Casillas, Visitor Services

Shannon Foody, Visitor Services

Mayra Santana, Visitor Services

Angela Albay-Yenney, Visitor Services

Claudia Riveroll, Visitor Services



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Richard Smalldon, Manager

Programs and Exhibits

Thomas Wilson, Aquarist

Tyler Haven, Aquarist

Sophie Busch, Volunteer Manager

Shalina Noakes, Volunteer Manager

Sarah Todd, School & Teacher Services Coordinator

Steve Keller, School & Teach Services Coordinator

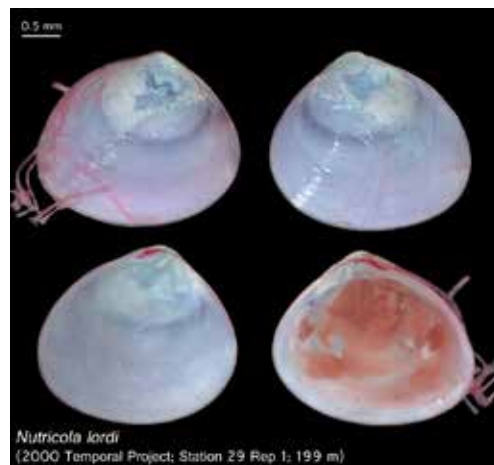
Cali Moreno, Custodian

Sea Center Interpreters and Visitor Services

Jose Lobato, Ethan Nash, Viviana Tracz, Lillian Trejo, Laura Theiss, Casey Brainerd, Skylar Wilcox, Megan Beazley, Darla Chenin, Erica Schweitzer, Stephen Keller

2016 STAFF PUBLICATIONS

Bryne, S., D. Gandy, D. W. Robinson, and **J. R. Johnson**, 2016. A Recently Discovered Cache Cave in the Backcountry of Santa Barbara County. *Proceedings of the Society for California Archaeology*, vol. 30.



Eagleston, A. and **P. Valentich-Scott**. 2016. *Nutricola lordi* (Baird, 1863) [Bivalvia: Veneridae] depth extension recorded in Puget Sound, Washington. *The Festivus* 48(3): 166-167.

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Glassow, M. A., **J. R. Johnson**, J. G. Costello, and M. L. Maniery. 2016. Eventful Times: SCA's History Between 1987 and 1996. *California Archaeology* 8 (2), Society for California Archaeology 50th Anniversary Edition: 221-234.



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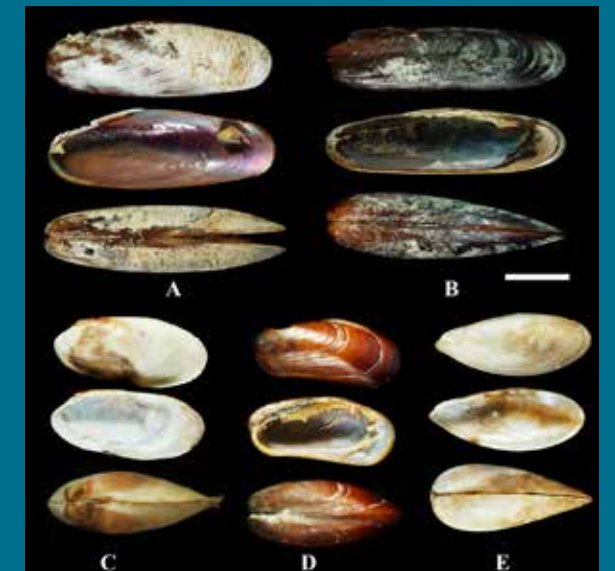
Hofman, C. A., T. C. Rick, J. E. Maldonado, **P. W. Collins**, J. M. Erlandson, R. C. Fleischer, C. Smith, T. S. Sillett, K. Ralls, W. Teeter, R. L. Vellanoweth, and S. D. Newsome. 2016. Tracking the origins and diet of an endemic island canid (*Urocyon littoralis*) across 7300 years of human cultural and environmental change. *Quaternary Science Reviews* 146 (2016): 147-160.

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Johnson, J. R. 2016. Ethnohistoric Research Pertaining to the Eagle Canyon Vicinity. Report prepared in compliance with Paradiso del Mare Project Condition 34 MM DR-3c. Dudek & Associates, Santa Barbara.

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McEachern, K., T. Atwater, **P. W. Collins**, K. Faulkner, and D. V. Richards. 2016. Managed Island Ecosystems – California in a Microcosm. Pp. 755-778. in *Ecosystems of California*. Hal Mooney and Erika Zavaleta, editors. University of California Press, Berkeley, CA.



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2016 REVENUE & EXPENSES

Condensed FINANCIAL INFORMATION amounts in thousands (000's)
 Statement of Activities year ended December 31, 2016



SUPPORT AND REVENUE	2016	2015
Earned	1,819	1,469
Contributed	7,131	3,032
Investment income	1,620	-1,485
Trusts	1,257	-200
Other income	59	51
Revenue Centers	621	559
Total Income	\$12,509	3,626

EXPENSES		
Total Expenses	7,320	6,878
Net Excess	\$5,189	-\$3,252

Statement of Financial Position

ASSETS	2016	2015
Cash and cash equivalents	1,525	857
Grants and pledges receivable	1,088	636
Other	269	317
Total Current Assets	2,882	1,810

OTHER ASSETS		
Cash and cash equiv. Master Planning	5,056	5,056
Grants and pledges receivable	663	751
Investments	38,059	38,392
Interests in trusts	9,412	5,431
Property and equipment, net	14,379	13,693
Total Other Assets	67,569	63,323
TOTAL ASSETS	\$70,451	\$65,133

LIABILITIES AND NET ASSETS		
Liabilities	1,028	899
Net Assets		
Unrestricted	16,556	15,909
Unrestricted - Board Designated	22,113	21,339
Temporarily Restricted	16,137	16,098
Permanently Restricted	14,617	10,889

TOTAL LIABILITIES AND NET ASSETS	\$70,451	\$65,133
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2016 OPERATING REVENUES

EARNED REVENUES

- 16% Admission
- 9% Classes, Camps, Rentals
- 8% Membership
- 9% Store
- 1% Other



43%

CONTRIBUTED

- 23% Contributions
- 7% Events



30%

ENDOWMENT DRAW



27%

OPERATING EXPENSES

- 71% Program Services
- 15% Management and General
- 11% Fundraising
- 3% Membership



Museum
2559 Puesta del Sol, Santa Barbara, CA 93105
805.682.4711

Sea Center
211 Stearns Wharf, Santa Barbara, CA 93101
805.962.2526

sbnature.org